

# McAfee Data Loss Prevention

## Don't be the next big data loss media story

Are you losing data without even knowing it? Your financial data, your customer information, your intellectual property, and your employees' personal records may be leaving your corporate borders right now. And the perpetrators are not hackers—they are your own employees. Accidental and malicious data loss can occur through common channels like email, downloading, and printing, potentially costing you millions.

### KEY ADVANTAGES

#### Absolute protection

- Prevent accidental or malicious data loss by insiders or hackers, even when data is disguised

#### Comprehensive coverage

- Prevent all data loss anywhere your data goes: at work, at home, or on the road

#### Multi-layered protection

- Ensure data is protected on all servers, databases, and endpoints independent of operating system or type of device

#### Complete Visibility

- Prove internal and regulatory compliance measures to auditors, board members, and other stakeholders

"Business Leader Faces Huge Financial Losses and Legal Action After Customer Data is Mistakenly Leaked Through Email!" This could be an actual headline ripped from the daily news. What's worse, your company could be that business leader. Every day, similar reports identify companies like yours as the victims of massive data loss through malicious or even unintentional leakage of information.

#### Stop Data Loss Before It Happens

Intellectual assets, the lifeblood of any organization, are potentially just a few mouse-clicks away from being distributed to unauthorized recipients, exposing your organization to the risks of data loss.

What if you could easily and effectively stop data loss? What if you can also help manage compliance with industry and government regulations? Now you can.

#### Protect and Comply

Gain complete visibility and control over the transfer of your most critical data with McAfee® Data Loss Prevention (DLP). Monitor and prevent confidential data loss at work, at home, and on the road. With a click of a button for detailed reports, McAfee DLP provides internal and regulatory compliance measures to auditors, your management team, and other stakeholders. McAfee DLP protects your organization from the risks of financial loss, brand damage, reduced consumer confidence, competitive disadvantage, and non-compliance.

With McAfee DLP, you can quickly and easily monitor real-time events; apply centrally managed security policies to regulate and restrict how your employees use and transfer sensitive data; and generate detailed forensics reports. Your daily business activities are unaffected. Protect your enterprise from data loss threats originating from inside, such as email, IM, CD burns, USB copying, and event printing. You'll also stop data loss initiated by Trojans, worms, or file-sharing applications that hijack employee credentials without their knowledge to sensitive information for malicious purposes.

#### Protect Without Disrupting

Prevent data loss or leakage without interrupting legitimate business activities, even when data is modified, copied, pasted, compressed, or encrypted. Protect content for over 390 data file types. Unique fingerprinting algorithms and content tagging options (location, application, file type, regular expressions, keywords, and more) provide breadth and depth in data protection to ensure your company's data is secure.

#### Compliance Simplified

Overwhelmed by analysis and proof of compliance efforts? Now you can easily collect critical usage data—such as sender, recipient, time stamp, and data evidence—through McAfee DLP's comprehensive incident reporting and monitoring tool.

#### The Payoff

Gain full control and retain absolute visibility of the data leaving the endpoints, you can stop the losses—and the negative headlines—before they happen.

**SYSTEM REQUIREMENTS****McAfee DLP Host****Hardware requirements:**

- **CPU: 1 GHz Intel Pentium III or better**
- **RAM: at least 512 MB**
- **Hard disk: at least 200 MB free space**

**Software requirements:**

- **Operating system: Microsoft® Windows® XP**

**Data Fingerprint Tool****PC with one of the following:**

- **Microsoft Windows XP Professional**
- **Microsoft Server 2003 SP1**
- **Microsoft Server 2003 R2**

**Control Data Transfer on the Network and From Any Device**

Control the way users access, print, and send sensitive data over the network and to input/output devices; track the transfer of confidential data over email, webmail, peer-to-peer (P2P) applications, IM, Skype, HTTP, HTTPS, FTP, Wi-Fi, USB, CD, DVD, printers, fax, and removable storage

**Enforcement options include:**

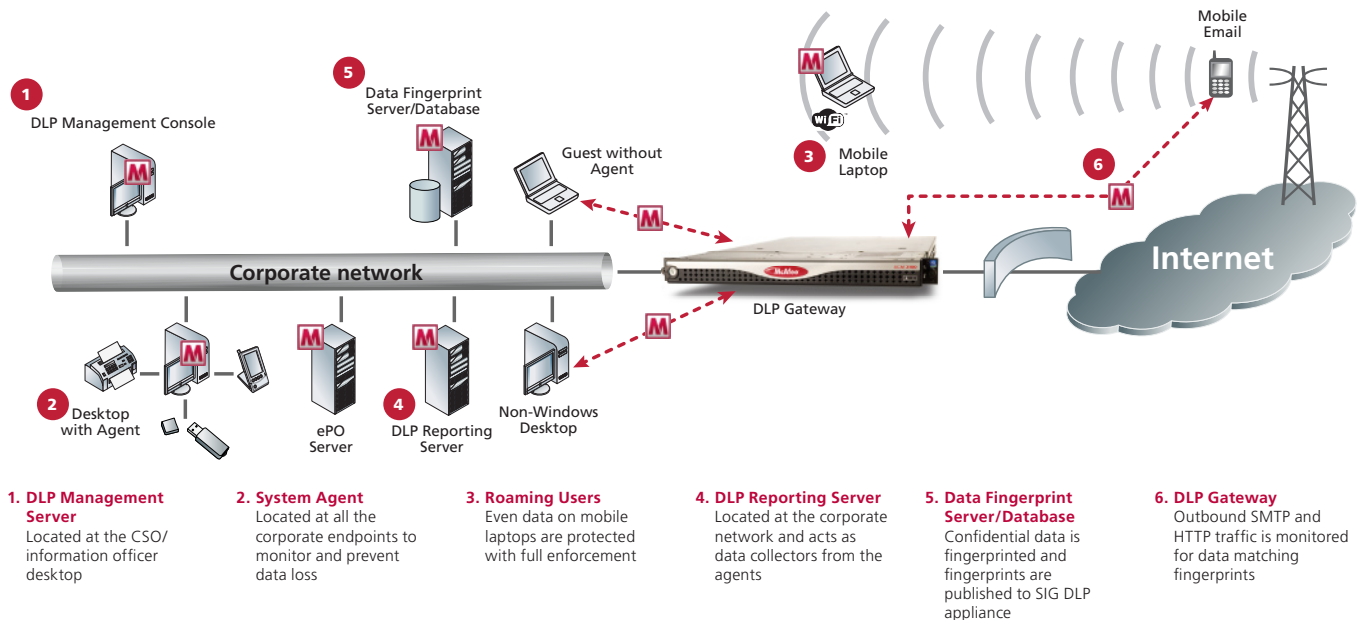
- Monitor (allow data transfer)
- Prevent (block data transfer)
- Quarantine (wait on authorization)
- Encrypt (ensure encryption before data transfer)
- Alert (notify administrators and end users)

**Multi-Layered Protection***Stop data loss from all endpoints and servers with host and gateway protection*

- Host-based protection prevents sensitive data transfer from all desktops and laptops—through the network, over applications, and onto physical devices—regardless of where users and data go or whether they are connected to the corporate network
- Gateway-based protection prevents data loss from guest laptops, servers, non-Windows systems, and devices without a DLP agent

**Complete Visibility at Your Fingertips**

Gather all the data you need, such as sender, recipient, time stamp, data evidence, and more for proper analysis, investigation and audit, damage control, and risk assessment with our comprehensive incident reporting and real-time monitoring.

**McAfee Solution Services**

Along with our McAfee SecurityAlliance™ partners, McAfee offers a wide variety of services to help you assess, plan, deploy, tune, and manage your security.

**Technical Support**

Make sure everything runs smoothly during and after installation with flexible programs from McAfee Technical Support. Our highly skilled and certified security specialists have a wealth of knowledge and resources to meet your security needs.

**Learn More**

Visit [www.mcafee.com](http://www.mcafee.com), or call us at 888.847.8766, 24 hours a day, seven days a week.